One Pager

Short Pitch: A portfolio showcasing the design work, video game projects, and demos from David Muraoka.

Long Pitch: Muraokad.com (or whatever the name is) will provide potential employers a platform to review the work made by David Muraoka. This site will primarily focus on showcasing completed video games, as well as a secondary marketing site for said completed games. This site will finally provide contact information for employers and fellow designers for those interested in either discussion or project work.

Personas:

Recruiter/Employer

Gamers interested in games I’ve made

Comparable:

David Shaver: Game Designer/Strong Technical background: <http://www.davidshaver.net/index.html>

Robby Leonardi: Game Developer/Web Designer <http://www.rleonardi.com/interactive-resume/>

Molly Jameson: Game developer/programmer: <http://www.mollyjameson.com/>